

**NATIONAL CONFERENCE ON RECENT
ADVANCES IN DESIGN AND DIGITAL
MEDIA - NCRADDM 2023**

DECEMBER 22 – 23, 2023

Registration Form

Name:
Department:
Designation:
Address:
Phone No.:
Email:
DD no.:
Issuing Bank:
Amount:
Place:
Date:
Sign. of applicant Sign. of Head of the Department

REGISTRATION

The registration fee is to be paid by Demand Draft in favour of "The Principal, BIT" payable at Sathyamangalam.

Name : BIT-Center for Advanced Studies
A/C Number : 911010038882582
Account Type : Savings Account
Branch : Axis Bank, Sathyamangalam
IFSC Code : UTIB0000368

Registration link:

<https://forms.gle/pezZ36JgHf5jkgqM6>

Important Date:

Submission of abstract : December 01, 2023
Receipt of contributed Papers : December 10, 2023
Intimation of accepted Papers : December 13, 2023
Receipt of camera-ready copy with registration fee : December 15, 2023

REGISTRATION FEE (PER PARTICIPANT)

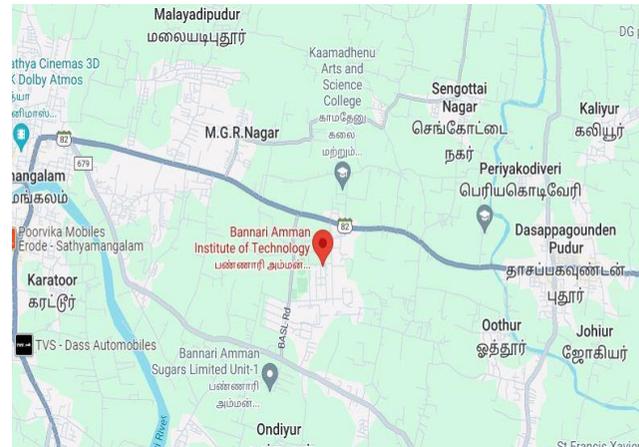
Industry participant : Rs 1000/-
Faculty from College/University : Rs 800/-
Research Scholars & Students : Rs 500/-

Address for Communication

Mrs S.Naveena
Convenor - NCRADDM 2023
Department of Computer Science and Design
Bannari Amman Institute of Technology Sathyamangalam,
Erode Dt, Tamil Nadu 638401 Phone: 04295 226191
Mobile: 9585032446
Email id: csdevents@bitsathy.ac.in

HOW TO REACH?

Sathyamangalam is well connected by road from all major cities like Erode, Coimbatore, Mysore, Bangalore, Chennai, Kochi etc., The nearest railway stations are Erode (65 Km) and Coimbatore (70 Km).



National Conference on

**RECENT ADVANCES IN DESIGN
AND DIGITAL MEDIA –
NCRADDM 2023**

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Organised by



**Department of Computer Science & Design
Bannari Amman Institute of Technology**

(Autonomous Institution Affiliated to Anna University
Chennai) Approved by AICTE Accredited by NBA New
Delhi and NAAC with 'A+' Grade
Sathyamangalam Erode Dt,
Tamil Nadu - 638401

ABOUT THE INSTITUTE

Bannari Amman Institute of Technology (BIT) is an AICTE approved; self-financing autonomous Engineering College affiliated to Anna University, Chennai, Tamil Nadu. It is a vibrant institute, situated in serene surroundings near the banks of River Bhavani, Sathyamangalam Erode-Dt, Tamil Nadu. It was established in the year 1996 in sprawling campus of 180 acres with a built-up space of more than 20 lakh square feet by the Industrialist and Philanthropist Shri. S.V. Balasubramanian, Chairman of the Bannari Amman Group, a leading corporate house in South India, Coimbatore with a vision to uplift rural areas by imparting technical education of global standard to the rural people. The Institute runs 22 UG, 6 PG, MBA and 13 Ph.D programmes. The institute of reaccredited by National Assessment and Accreditation Council (NAAC) with a CGPA of 3.36 on a four-point scale with 'A+' Grade.

ABOUT THE DEPARTMENT

The Department of Computer Science and Design is a unique centre at BIT established in 2022. It offers a 4-year B.E. (Computer Science and Design) Program. The B.E. Computer Science and Design Program feature dedicated and specialized faculty members in various areas of Computer Science, Design, and Engineering, bringing rich experience from academics, industry, and research. The department is equipped with well-appointed and spacious laboratories housing modern computer equipment.

ABOUT THE CONFERENCE

Innovations in IT have been made possible by the combination of design and digital media. The most promising areas for research and the potential effects that innovation may have on society are evident from this conference. The purpose of this conference is to provide a platform for specialists from industries and academic institutions to discuss their perspectives, tactics, and goals for research projects involving digital media and design. Invitations will also be extended to eminent scientists and engineers to deliver unique talks. The conference discussion will be presented through invited speeches and the presentation of papers.

CONFERENCE AREAS

The Technical sessions of the conference will consist of invited talks and original contributory papers reporting theoretical and experimental research, development, design, testing and measurement work. The topics include but not limited to:

- Digital Media Technologies
- Design Thinking and Applications
- Human-Centered Design
- Virtual Reality (VR) and Augmented Reality (AR)
- Data-Driven Design
- Interactive and Immersive Technologies
- Digital Arts and Multimedia
- Ethics in Design and Digital Media
- Digital Marketing and Branding
- Innovations in User-Centric Technologies
- Gaming and Animation
- Multimedia Communication

ABSTRACT AND PAPER SUBMISSION GUIDELINES

ABSTRACT: Authors are invited to send one page abstract with title, author affiliation (with asterisk mark on corresponding author) and Times New Roman, Font size: 12, 1.5 space.

FULL PAPER: Manuscripts should be prepared in camera-ready form not exceeding eight typed (MS WORD, Times Roman, Font:12 & 1.5 line spacing) pages with a short running title, authors name and their affiliations, introduction, experiments, results and discussions, conclusions and references. Figures (resolution 300 dpi) and Tables with captions are to be embedded in the text in correct alignment in the text.

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