

Lt.No: I/BIT/ MediaCell /2025-26

DATE: 10/06/2025

CONSTITUTION OF MEDIA CELL

Academic Year 2025-26

Main Objectives:

- The media cell of BIT ensures effective dissemination of information about academic programs, achievements and events while fostering a vibrant online community.

Activities:

- Activities include nurturing connections between students, professors, alumni and industry professionals, as well as highlighting the college's strengths and soliciting feed back
- Developing and engaging informative content such as posts, articles, videos, infographics, and live streams tailored for different social media platforms.

Composition:

S.No	Category	Name	Designation
1.	Chairperson	Dr C Palanisamy	Principal
2.	Member	Dr K Sivakumar	Dean Planning & Development and Student Affairs
3.	Member	Dr T Rameshkumar	Professor and Head - IQAC
4.	Convener	Mr A Sibi John	Assistant Professor Level III, SMS
5.	Member	Dr A Anandha Moorthy	Associate Professor, MECH
6.	Member	Mr R Ramkumar	Assistant Professor Level III, ECE
7.	Member	Dr N Nandhini	Assistant Professor, BT

Tenure of Members:

Two years

Frequency of meeting:

Yearly Once


Signature of In-charge
(SIBI JOHN)





Signature of Principal

Dr. C Palanisamy
PRINCIPAL
Bannari Amman Institute of Technology
Sathyamangalam - 638 401
Erode District, Tamil Nadu, India