



# BANNARI AMMAN INSTITUTE OF TECHNOLOGY

An Autonomous Institution Affiliated to Anna University Chennai • Approved by AICTE • Accredited by NAAC with 'A+' Grade

SATHYAMANGALAM - 638 401 ERODE DISTRICT TAMIL NADU INDIA

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Lr No: 1/BIT – Media Cell/2023-2024

Date: 12.06.2023

## Media Cell Academic Year 2023 to 2024

### Objective / Aim:

- The media cell of BIT ensures effective dissemination of information about academic programs, achievements and events while fostering a vibrant online community.

### Associated Activities / Functions:

- Activities include nurturing connections between students, professors, alumni and industry professionals, as well as highlighting the college's strengths and soliciting feedback.
- Developing and engaging informative content such as posts, articles, videos, infographics, and live streams tailored for different social media platforms.

### Composition:

S.No.	Category	Name	Designation and address
1.	Chairman	Dr Palanisamy C	Principal
2.	Dean	Dr Sivakumar K	Dean – Planning & Development and Student Affairs
3.	Convenor	Mr Sibi John A	Assistant Professor Level III School of Management Studies
4.	Member	Dr Ramesh Kumar T	Professor and Head - IQAC
5.	Member	Dr Anandha Moorthy A	Associate Professor Mechanical Engineering
6.	Member	Mr Ramkumar R	Assistant Professor Level III Electrical and Electronics Engineering
7.	Member	Ms Nandhini N	Assistant Professor Biotechnology

### Tenure of Members:

3 Years

### Frequency of meeting:

Yearly once

Signature of In-charge



Signature of Principal