



BANNARI AMMAN INSTITUTE OF TECHNOLOGY

An Autonomous Institution Affiliated to Anna University Chennai • Approved by AICTE • Accredited by NAAC with 'A+' Grade

SATHYAMANGALAM - 638 401 ERODE DISTRICT TAMIL NADU INDIA

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Lt.No: 1/BIT/ MediaCell /2026-2027

Date: 03/06/2026

Reconstitution of Media Cell

Academic Year 2026 - 2027

Main Objectives:

- The media cell of BIT ensures effective dissemination of information about academic programs, achievements and events while fostering a vibrant online community.

Activities:

- Activities include nurturing connections between students, professors, alumni and industry professionals, as well as highlighting the college's strengths and soliciting feed back
- Developing and engaging informative content such as posts, articles, videos, infographics, and live streams tailored for different social media platforms.

Composition:

S.No	Category	Name	Designation
1.	Chairman	Dr C Palanisamy	Principal
2.	Member	Dr K Sivakumar	Dean Administration
3.	Member	Dr T Rameshkumar	Professor In charge - IQAC
4.	Convener	Dr N Nataraj	Associate Professor, IT
5.	Member	Mr A Sibi John	Assistant Professor Level III, SMS
6.	Member	Dr B Gopalakrishnan	Professor, AIML
7.	Member	Dr V Praveen	Associate Professor, CSE

Tenure of Members:

Two years

Frequency of meeting:

Yearly Once


Signature of In-charge
[Dr. N. Nataraj]


Signature of Principal

Dr. C Palanisamy
PRINCIPAL
Bannari Amman Institute of Technology
Sathyamangalam - 638 401
Erode District, Tamil Nadu, India

