

## BANNARI AMMAN INSTITUTE OF TECHNOLOGY

An Autonomous Institution Affiliated to Anna University Chennai - Approved by AICTE - Accredited by NAAC with "A+" Grade SATHYAMANGALAM - 638 401 ERODE DISTRICT TAMIL NADU INDIA Ph: 04295-226000 / 221289 Fax: 04295-226666 E-mail: stayahead@bitsathy.ac.in Web: www.bitsathy.ac.in

## Office of the Controller of Examinations

**SEMESTER END THEORY EXAMINATIONS - NOVEMBER 2023** 

M.B.A. - III Semester (R 2021) - Regular & Arrear

M.B.A. - IV & II Semester (R 2021) - Arrear

## TIME TABLE

FN - 09:30 AM to 12:30 PM

AN - 01:30 PM to 04:30 PM

Exam. Date - Session	Course Code - Title
16.11.2023 - FN (Thursday)	21MB301 - STRATEGIC MANAGEMENT
16.11.2023 - AN (Thursday)	21MB204 - FINANCIAL MANAGEMENT
18.11.2023 - FN (Saturday)	21MM101 - BRAND MANAGEMENT
20.11.2023 - FN (Monday)	21MM108 - OMNI CHANNEL RETAIL MANAGEMENT AND ANALYTICS
22.11.2023 - FN (Wednesday)	21MM112 - SERVICES MARKETING
24.11.2023 - FN (Friday)	21MH103 - ORGANISATIONAL CHANGE AND INTERVENTION STRATEGY
	21MF105 - PROJECT FINANCE
25.11.2023 - FN (Saturday)	21MH109 - HR ANALYTICS
25.11.2023 - AN (Saturday)	21MM106 - MARKETING METRICS AND ANALYTICS
27.11.2023 - FN (Monday)	21MH106 - LEARNING AND DEVELOPMENT
	21MF106 - INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

Date: 26.10.2023

Controller of Examinations

Head of Academics

**Principal** 

## Copy to:

- 1. Director SMS & SMS faculty members through e-mail.
- 2. Concerned students through e-mail.
- 3. Notice Board Office of the Controller of Examinations.
- 4. College Website Link: https://bitsathy.ac.in/coecorner.